Inspiring designers for the later stages of our lives

"*NEW OLD* " *is the name of a* recent exhibition at the London Design Museum that
"*examined how innovation and design can reimagine how we live the later stages of our
lives*"[1]. Many products formerly called "assistive devices", are now being designed and
sold in the same stores as other mainstream design objects. And have a place at the
museum, too. This facts and the evidences of this growing market show the relevance of
designing for the elderly, today.
There are still some myths and common stereotypes about elderly, that show the need
of further study and observation.[2] The schools of architecture and design play a crucial
role in this change of perspective. But as Bühler asserts, "design for all" should be
included in the curricula of all disciplines, economics, engineering, computer science,
architecture, industrial Design, rehabilitation science, social science.[3]
This presentation focuses on the contribution that inclusive design can make to
improving design education.[4] On the other hand, it also illustrates the benefits and
innovation that result from student projects. Like Pullin,we believe that design skills
trained at schools, combining a "richer balance between problem solving and more
playful exploration"[5] can give us very enlightening solutions for our challenging future.

(For UPValencia's workshop 22/23 June 2017)
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[1] Q42, F. &. (n.d.). NEW OLD. Retrieved May 7, 2017, from
https://designmuseum.org/things-to-do/talks-and-events/pop-up-exhibitions/new-old
[2] Marques, J. P. de M. (2013). *User Driven Design, Development and evaluation of a Tablet-based Cognitive Gaming Platform for Seniors* (Master in Informatics and Computing Engineering). Universidade do Porto, Porto.
[3] Bühler, C. (2008). Design for All — from Idea to Practise. In *Computers Helping People with Special Needs* (pp. 106–113). Springer, Berlin, Heidelberg. https://doi.org/10.1007/978-3-540-70540-6_14
[4] Paula Trigueiros, & Alison Burrows. (2007). Inclusive Design: Thinking better...creating for all. Presented at the INCLUDE, Royal College of Arts, London.
[5] Pullin, G. (2009). *Design meets Disability*. MIT Press.